

Case No. **4:20-cv-05640-YGR**  
Case Title ***Epic Games, Inc. v. Apple, Inc.***  
Exhibit No. **DX-3363**  
Date Entered \_\_\_\_\_

Susan Y. Soong, Clerk  
By: \_\_\_\_\_, Deputy Clerk

**Subject:** Re: Netflix and Hulu

**From:** "Ron Okamoto" [REDACTED]

**Received(Date):** Mon, 06 Jun 2011 01:54:35 +0000

**To:** "Matt Fischer" [REDACTED]

**Cc:** "Eddy Cue" [REDACTED] "Phil Schiller" [REDACTED] "Henri  
Lamiroux" <lamiroux@apple.com>, "Emily Blumsack"  
[REDACTED] "Greg Joswiak" [REDACTED] "Phillip  
Shoemaker" [REDACTED]

**Date:** Mon, 06 Jun 2011 01:54:35 +0000

Yes, we are going to update the guidelines to reflect this on Monday afternoon.

Sent from my iPhone

On Jun 5, 2011, at 6:48 PM, Matt Fischer [REDACTED] wrote:

> Is the dumb reader rule change going to be communicated more broadly at WWDC?

>

> Sent from my iPhone

>

> On Jun 5, 2011, at 8:02 AM, Eddy Cue [REDACTED] wrote:

>

>> I spoke to both Netflix and Hulu on Fri. I told them about the rule change for dumb readers so they can stay in the store if they choose not to build in-app subscriptions. I also told them they would both need to remove their links from their app login screens (see below). They were both pleased with this.

>>

>> <photo 1.PNG>

>> <photo 2.PNG>

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>> --- Eddy